

The Texas Amigos

present

CALIFORNIA WORLD GUITAR SHOW 2010

A WEST COAST DOUBLE-HEADER!

BOOTH AND V.I.P. INFORMATION, RULES FOR PARTICIPATION

1. Booth registrations are confirmed by receipt of the signed application/contract accompanied by check, money order, credit card or cash. (First come, first served).
2. San Rafael booths are 10' x 10', and come with 1 table, chairs, sign, two badges and electricity. 10' x 20' booths come with 2 tables, chairs, sign, 3 badges and electricity. Santa Monica booths are 8' x 10' and 8' x 20'.
3. Extra tables may be ordered and paid with this form at \$25.00 each. Six foot tables are sometimes necessary.
4. Names of booth workers must be submitted with application, and **each person** must produce identification at check-in to obtain a badge. Badges must be worn at all times. Additional certified employees must pay \$15.00 per day. Helpers must be valid employees of the exhibitor or have no instrument trading history.
5. Only one firm or entity may occupy each booth. This includes casual instrument traders.
6. No instrument sales or purchases will be allowed outside the venue, in the lobby, or in the loading or parking areas from Friday through Sunday.
7. **Ten minute ban on electrical instrument tryouts every hour on the hour, to allow acoustic demonstrations. Noise levels will be monitored and controlled throughout the show.**
8. All exhibits must be left in place through 4 p.m. on Sunday except by management approval.
9. Neither TEX★US Guitar Shows, Inc. nor the promoters, will assume responsibility for any theft, damage, accidents or deals that might occur during the course of the show.
10. Any non-exhibitor who distributes literature of any kind will be charged a 10' x 10' booth fee.
11. Vendors **must furnish receipts** with all sales and trades, without regard to size or value of items. Customers are required to present these receipts to remove items from the hall.
12. Management may refuse a booth application for any reason.
13. Sales or display of illegal, unlicensed or "bootlegged" goods is expressly prohibited. This includes but is not limited to audio, video, printed and/or manufactured items.
14. Every exhibitor is advised to acquire a California resale permit. To apply call 800.400.7115 then touch 10.
15. V.I.P. Buyer fee is \$200.00 for entire three day weekend.

Application Sent
Date _____
<small>*For your records</small>

Show Schedule:

FRIDAY

12 NoonSetup Begins &
VIP Buyers Admitted
5 p.m.Hall Closes

SATURDAY

9 a.m.Dealers Admitted
10 a.m.Public Admitted
5 p.m.Hall Closes

SUNDAY

9 a.m.Dealers Admitted
10 a.m.Public Admitted
4 p.m.Teardown begins

918.288.2222

txshows.com

FOR INFO CALL 800.525.7273 • FAX 918.288.2888

BAY AREA SHOW

Marin Civic Center

Avenue of the Flags • San Rafael, CA 94903
(Exit Highway 101 at N. San Pedro in San Rafael)

Saturday, July 31, 10-5

Sunday, August 1, 10-4

415.499.6400

HEADQUARTERS HOTEL

Embassy Suites Hotel

San Rafael - Marin County

101 McInnis Parkway • San Rafael, CA 94903
415.499.9222

Ask for Guitar Show Rates

www.sanrafaelembassysuites.com

LOS ANGELES SHOW

Santa Monica Civic

1855 Main Street • Santa Monica, CA 90401

Saturday, August 7, 10-5

Sunday, August 8, 10-4

310.458.8551

HEADQUARTERS HOTEL

Marina International Hotel

4200 Admiralty Way

Marina del Rey, CA 90292

310.301.2000

Ask for Guitar Show Rates

www.marinainternationalhotel.com

A TEX★US GUITAR SHOWS, INC. PRODUCTION

158TH AMIGOS PRODUCTION

CALIFORNIA WORLD GUITAR SHOW 2010 AUGUST 7-8

SIGN AND MAIL THIS APPLICATION WITH PAYMENT TO RESERVE YOUR BOOTH SPACE.

Company Name _____ Booth Name _____ BOOTH #

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Physical Address _____ City _____ State _____ Zip _____

Work Phone (____) _____ Fax (____) _____ Cell (____) _____

E-Mail _____ Website _____

List names of booth personnel (Three per large booth, two for small) **LOS ANGELES #158**
(Santa Monica)

Name _____ Title _____ City _____ Zip _____

Name _____ Title _____ City _____ Zip _____

Name _____ Title _____ City _____ Zip _____

I would like to lease one 8' x 10' booth @ \$450.00 _____ \$ _____

I would like to lease ____ 8' x 20' booths @ \$625.00 each _____ \$ _____

I would like to lease ____ extra tables @ \$25.00 each _____ \$ _____

I would like to buy ____ VIP pass(es) @ \$200.00 each _____ \$ _____

The above prices are for cash. **For credit cards add 3%.** \$ _____

Santa Monica booth pricing is always higher.* **TOTAL \$ _____

Please position me near the following exhibitor _____

Terms and Conditions: TEX★US Guitar Shows, Inc. reserves the right to refuse booths and/or passes to anyone for any reason. Only one exhibitor, firm, or entity may occupy each booth (Includes car-trunkers). No sales of musically related items by exhibitors, buyers, or public will be tolerated outside the hall, in the loading areas or in the lobby. TEX★US Guitar Shows, Inc. (TGS, Inc.) accepts no responsibility for trades or deals made by anyone at or away from the show. Each buyer and/or exhibitor is fully responsible for city, state, and/or federal taxes, fees and/or fines incurred while participating in and/or attending any TGS, Inc. event. Each buyer and/or exhibitor can, at their own option and expense, provide their own property and liability insurance and are solely responsible for their booth(s) and contents from load-in to load-out. Twenty-four hour security is provided by TGS, Inc. Neither TGS, Inc. nor its employees will be held responsible for any injuries and/or accidents. No refunds after July 20, 2010. TGS, Inc. offers a cash discount; credit card payment is 3% higher. This booth application/contract is not valid and will not be accepted without signature of the principal person in charge of leased booth(s).

Calif. Resale # _____ **To obtain a temporary Calif. resale number call 1.800.400.7115, then dial 10.**
Signature signifies agreement with above terms and conditions and completes credit card transaction if card is used.

Name on Card (Printed) _____ Signature _____

Card # _____ 3 digit suffix _____ VISA M/C Expires _____

Billing address for credit card _____ City _____ State _____ Zip _____

Date mailed/faxed ____ / ____ / ____ Check/MO # _____ Cash \$ _____ Total \$ _____

RETURN THIS SIGNED APPLICATION/CONTRACT WITH PAYMENT (make a copy for your records)

Make check payable to: TGS, Inc.

Mail to: TGS, Inc. • P.O. Box 999 • Sperry, OK 74073

918.288.2222

UPS/FedEx Envelopes: 20 E. Main • Sperry, OK 74073

FAX 918.288.2888

800.525.7273 • txshows.com • larryb@stringswest.com